
IFIBCA SPONSORSHIP DOCUMENT

To generate funds for the association through a sponsorship program. In this corporates/ ancillary machinery and product manufacturers, service providers would be approached for sponsorship.

They will do a presentation of their innovative product offering and get an opportunity to interact with members after a Governing Council cum General Body Meeting or Annual General Meeting.

There would be a networking event Hi-Tea or Dinner and Drinks. Suitable sponsors would be identified by the Executive Committee.

Each sponsor will generate 5 lacs per sponsorship. As an existing member of IFIBCA, company will be given a 20% discount.

Guidelines for Sponsorships

1. There will be no direct solicitation.
2. There will be 30 minutes slot given to the sponsor of which 15 minutes will be for a presentation followed by 15 minutes for a question-and-answer session.
3. This will be an opportunity for sponsors to showcase for new technology, product, process and other innovations of their products/services. The presentation should be relevant to the members.
4. The members should feel the value addition due to the presentation
5. There will be only one slot per year per sponsor.
6. There will be only one sponsor per meeting. (Hence 5 sponsors per year for 5 meetings)
7. The sponsors (a maximum of 2 people) will be invited for the Networking Hi Tea or Drinks and Dinner.

We welcome any comments and further suggestion for this sponsorship program and document from members at e mail id: - sec.gen@ifibca.org .

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